

Affiliate Disclosure

Effective Date: [08/01/2025]

Last Updated: [10/07/2025]

Transparency matters — especially when money changes hands. This Affiliate Disclosure (“**Disclosure**”) explains how **No Gifts Please, Inc.** (“**No Gifts Please**,” “**we**,” or “**our**”) may earn commissions or referral fees from partner organizations and experience providers.

1. What Are Affiliate Links?

Some links on **NoGiftsPlease.com** or in your registry dashboard may lead to external companies that provide experiences, classes, tickets, or products.

If you click these links or book through them, No Gifts Please **may earn a small commission** — at no additional cost to you.

These links help us keep the platform free to use while continuing to improve the service.

2. Our Promise

We only recommend, feature, or partner with organizations that:

- Offer legitimate, family-friendly experiences
- Align with our mission of **shared generosity and meaningful memories**
- Have been vetted for quality, reliability, and customer service

We will **never** promote a partner or service we wouldn’t confidently recommend to our own families.

3. Examples of Potential Partners

We may partner with:

- Local museums, zoos, and parks
- Arts and education programs
- Camps and sports clinics
- Ticketing or event-booking platforms

- Family travel or experience brands

These partnerships may appear as:

- Suggested experiences within your registry dashboard
 - Curated “Ideas” pages for inspiration
 - Direct booking options powered by affiliate links
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4. How Commissions Work

If you click a partner link and make a purchase, the partner may pay No Gifts Please a small percentage of that transaction as a referral fee.

This fee is paid **by the partner**, not by you.

Your contribution total, payout, and platform fees are unaffected.

5. No Impact on User Experience

Affiliate relationships do **not** influence how we rank or display registry experiences.

All recommendations are based on user relevance, quality, and safety — not on commission value.

We clearly label affiliate or sponsored content where applicable (e.g., “Sponsored Experience” or “Affiliate Partner”).

6. FTC Compliance

We comply fully with the **Federal Trade Commission (FTC)** guidelines for affiliate marketing and advertising disclosure.

Whenever affiliate links appear, we provide clear, conspicuous notices so users understand the relationship.

Example notice:

“Some experiences featured on No Gifts Please may include affiliate links. We may earn a small commission if you book through these links — at no additional cost to you.”

7. Partner Vetting & Ethics

Before featuring any experience provider, we:

- Confirm business legitimacy and contact details
- Review offerings for safety, inclusivity, and appropriateness for families
- Ensure transparent pricing and fair customer policies

We reserve the right to remove any partner that no longer meets our standards.

8. Liability Disclaimer

No Gifts Please does not control or operate partner businesses.

We are not responsible for partner policies, cancellations, or experiences booked through third-party websites.

All bookings and disputes must be handled directly with the partner provider.

9. Changes to This Disclosure

We may update this Disclosure as we add new partnerships or revenue models.

The “Last Updated” date will always indicate the most recent version.

Significant changes (like adding new affiliate networks) will be announced through the platform or email notice.

10. Questions or Concerns

Transparency is part of our DNA.

If you have any questions about affiliate relationships or would like clarification about a specific partner, contact us at:

 info@nogiftsplease.com

 www.nogiftsplease.com

In Short

We partner with brands we believe in.

If a link earns us a small commission, we’ll always tell you — clearly, upfront, and honestly.

Our goal is simple: support families, fund experiences, and build trust through total transparency.

