

Cookie Policy

Effective Date: [08/01/2025]

Last Updated: [10/07/2025]

This Cookie Policy (“**Policy**”) explains how **No Gifts Please, Inc.** (“**No Gifts Please**,” “**we**,” “**our**,” or “**us**”) uses cookies and similar technologies on our website and related services (“**Platform**”).

It should be read together with our [Privacy Policy](#) and [Terms of Service](#).

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website.

They help websites function properly, remember your preferences, and understand how you use the site so we can improve it.

Cookies may be:

- **Session cookies** (deleted when you close your browser), or
- **Persistent cookies** (stay on your device for a set time or until you delete them).

We also use **similar technologies** like pixels and local storage to measure usage and marketing performance.

2. Why We Use Cookies

We use cookies for four main purposes:

A. Essential Cookies (Strictly Necessary)

These cookies are required for our website to function. They enable basic operations like secure logins, form submissions, and payment processing.

Examples include:

- Stripe Connect session cookies (secure payments)
- Softr/Airtable authentication cookies (registry dashboards)
- Framer session cookies (page rendering and navigation)

Without these cookies, parts of our site would not work properly.

B. Performance & Analytics Cookies

These cookies help us understand how visitors use our site so we can improve functionality and content.

Examples include:

- **Google Analytics** — tracks page views, clicks, and navigation patterns
- **Framer Analytics** — monitors performance and load times
- **Hotjar or similar tools** (if added later) — heatmaps and user experience data

All data is aggregated and anonymous.

C. Advertising & Social Media Cookies

These cookies are used to measure the performance of our marketing campaigns and deliver more relevant ads.

Examples include:

- **Meta (Facebook/Instagram) Pixel** — tracks conversions from ads and helps optimize audience targeting
- **Google Ads Conversion Tag** — measures ad performance and visitor engagement

These cookies do not give us access to your personal accounts or messages.

D. Functional Cookies

These cookies remember your preferences (like selected language, consent choices, or whether you've seen a popup).

They make your experience smoother and more personalized.

3. Types of Data We Collect Through Cookies

Cookies may collect:

- Browser type and version
- Device type and operating system
- Pages visited and time spent
- Clicked links or buttons
- Referring URLs (how you got to the site)
- General location (city or region, not exact address)

This information is aggregated and used only for analytics and service improvement.

4. Third-Party Cookies

Some cookies are placed by third-party providers who help us operate or measure our site. These include:

- **Stripe** (payment security & session cookies)
- **Google Analytics & Ads** (analytics & conversion tracking)
- **Meta/Facebook Pixel** (ad performance tracking)
- **Framer, Softr, Airtable** (site hosting, content delivery, and user dashboards)
- **PDFMonkey** (gift card generation)

Each provider's use of cookies is governed by its own privacy policy:

- Stripe: <https://stripe.com/privacy>
 - Google: <https://policies.google.com/privacy>
 - Meta: <https://www.facebook.com/policy.php>
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5. Managing Your Cookie Preferences

You have complete control over how cookies are used:

A. Consent Banner

When you first visit No Gifts Please, you'll see a cookie consent banner. You can choose to:

- **Accept all cookies** (recommended for best experience), or
- **Reject non-essential cookies** (analytics and advertising only).

Essential cookies cannot be disabled, as they're required for secure functionality.

B. Browser Settings

You can also manage or delete cookies through your web browser:

- **Chrome:** Manage Cookies
- **Safari:** Manage Cookies

- **Firefox:** Manage Cookies

Blocking some cookies may affect site performance or prevent you from accessing certain features.

6. Do We Sell or Share Cookie Data?

No.

We do **not sell, rent, or trade** cookie-derived data with advertisers or third parties.

We use cookie data only to improve platform performance and user experience.

7. Retention and Expiration

Cookies remain active for different durations depending on their type:

- Session cookies: expire when you close your browser
- Analytics cookies: typically expire in 30–90 days
- Advertising cookies: expire in up to 180 days (depending on provider)

You can delete cookies manually anytime in your browser settings.

8. Updates to This Policy

We may update this Cookie Policy periodically to reflect new tools, analytics, or regulatory changes.

The latest version will always be posted on this page with a revised “Last Updated” date.

If we make significant changes, we’ll display a notice on our homepage or via the consent banner.

9. Contact

Questions or concerns about our Cookie Policy?

 info@nogiftsplease.com

 www.nogiftsplease.com

Cookie Consent Banner Language

This is the text you can display using your cookie banner app (Framer has integrations, or you can embed this manually via a Softr popup):

Simple Consent Banner (Recommended)

We use cookies to make No Gifts Please work better for you.

Some cookies are essential for the site to run, while others help us improve your experience and show relevant content.

You can accept all cookies, reject non-essential ones, or manage your preferences anytime in our [Cookie Policy](#).

[Accept All] [Reject Non-Essential] [Settings]

Expanded Consent Options (for GDPR/CCPA compliance)

Cookie Preferences

We use cookies and similar technologies to:

- Keep the site secure (essential)
- Understand how visitors use the platform (analytics)
- Improve our design and features (functional)
- Measure the performance of our ads (marketing)

You can choose which categories to allow:

- Essential (required)
- Analytics
- Functional
- Marketing

You can update your choices anytime in our [Cookie Policy](#).

[Save Preferences] [Accept All]

Technical Implementation Notes

- Framer and Softr both support adding cookie banners via built-in integrations or scripts (CookieYes, Osano, or CookieBot).
- Store the visitor's consent preference in **local storage** so they don't see the banner again unless policies change.
- Link the **"Cookie Policy"** text directly to this document page.