

Privacy Policy

Effective Date: [08/01/2025]

Last Updated: [10/07/2025]

Welcome to **No Gifts Please, Inc.** (“**No Gifts Please**,” “**we**,” “**our**,” or “**us**”).

This Privacy Policy explains how we collect, use, store, and protect your personal information when you use our website, mobile services, and related tools (collectively, the “**Platform**”).

By using the Platform, you agree to the practices described in this Policy. If you disagree, please do not use the site.

1. Who We Are

No Gifts Please is an online experience-based gift registry platform that helps families receive contributions toward meaningful activities instead of physical gifts.

We are based in **Columbus, Ohio, USA**. You can contact us at:

✉ info@nogiftsplease.com

📍 **No Gifts Please, Inc.**

[731 E Broad St. Columbus, Oh 43205]

2. Information We Collect

We collect the minimum amount of personal data needed to provide our service securely and efficiently.

A. Information You Provide

When you use the Platform, we may collect:

- **Account Details:** Name, email address, phone number (if provided)
- **Registry Details:** Child’s name, event date, age, registry description, uploaded photos
- **Payment Details:** Stripe Connect verification data (bank info, last four digits of SSN if required by Stripe for verification)
- **Contribution Details:** Amount contributed, giver name, message, and email address
- **Support Messages:** Any info shared with our chat agent or email support

We do **not** collect sensitive personal data such as government IDs, unless required by Stripe during account verification.

B. Information We Collect Automatically

When you visit our site, we may automatically collect:

- **Device Data:** Browser type, device type, operating system
- **Usage Data:** Pages visited, time on site, referring URLs
- **Cookies and Tracking:** For analytics, ad performance, and site functionality

We use this data to improve user experience and detect misuse or fraud.

C. Information from Third Parties

We use trusted third-party platforms that may collect or process limited information on our behalf:

- **Stripe** for payment processing and payout verification
- **Framer** for site hosting and analytics
- **Softp** and **Airtable** for user registry data storage
- **PDFMonkey** for generating printable gift cards
- **Google Analytics** and **Meta Pixel** for analytics and advertising performance

Each provider has its own privacy policy governing how they handle your data.

3. How We Use Your Information

We use your data only to operate and improve No Gifts Please, including to:

1. Create and manage user registries and dashboards
2. Process contributions and deliver payouts through Stripe Connect
3. Generate printable cards for contributors
4. Send email updates, confirmations, and notifications
5. Provide customer support through chat or email

6. Improve and personalize user experience
7. Ensure platform security, prevent fraud, and comply with the law

We do **not** sell your data, rent your contact info, or share your personal information with advertisers. Ever.

4. How We Share Information

We share data only as necessary to provide our services or comply with the law.

We may share data with:

- **Stripe, Inc.** for payment and identity verification
- **Service Providers** (Framer, Softr, Airtable, PDFMonkey, Google Workspace) who support our business operations
- **Analytics Providers** (Google Analytics, Meta Pixel) for performance tracking
- **Legal Authorities** if required by subpoena, court order, or legal obligation

All third-party partners are contractually obligated to keep your data secure and use it only for the purpose of providing their service.

5. Payments and Security

All financial transactions are handled through **Stripe Connect**.

- Stripe uses **PCI-compliant encryption** and tokenization.
- We never see or store your full credit card or bank information.
- Stripe's [Privacy Policy](#) explains their handling of your payment data.

Our website uses **SSL encryption** (HTTPS) to protect all transmitted data.

We employ secure data storage via **Airtable** and **Framer** with restricted access to authorized personnel only.

6. Cookies and Tracking Technologies

We use cookies to:

- Keep you logged in securely
- Measure site performance and traffic
- Track conversions from social media or ads
- Improve site design and usability

You can control or disable cookies in your browser settings, though some features may stop working correctly.

If you're in the EU or UK, we display a **cookie consent banner** where you can accept or reject non-essential cookies.

7. Data Retention

We keep your information only as long as needed:

- Registry data is stored until 12 months after the registry closes
- Contributor payment data is retained per Stripe's legal requirements
- Support communications are kept up to 24 months for quality assurance

After that, we permanently delete or anonymize your data.

8. Your Rights

Depending on where you live, you may have certain rights regarding your data:

A. For U.S. Users

You can:

- Access or update your account information
- Request deletion of your registry or data
- Opt out of marketing emails anytime

B. For EU/EEA and UK Users (GDPR)

You have the right to:

- Access, correct, or delete your personal data
- Withdraw consent at any time

- Request data portability
- File a complaint with your local data protection authority

To exercise these rights, contact **info@nogiftsplease.com**.

C. For California Residents (CCPA)

You have the right to:

- Know what personal information we collect
- Request deletion of your data
- Opt out of the sale of personal information (we don't sell data)
- Request a copy of your personal data

Submit CCPA requests to **info@nogiftsplease.com**.

9. Data Security

We maintain appropriate administrative, technical, and physical safeguards to protect your data from unauthorized access, loss, misuse, or alteration.

This includes:

- Encrypted storage (SSL/HTTPS)
- Limited employee access
- Routine security audits
- Secure password and key management

While we work hard to protect your information, no system is 100% secure. By using our platform, you acknowledge that you use it at your own risk.

10. Children's Privacy

Our platform is designed for parents or legal guardians — not for direct use by children under 13.

We do not knowingly collect personal information directly from children. If we learn that a child under 13 has submitted information, we will delete it promptly.

11. International Users

Our servers are located in the United States. If you access the Platform from outside the U.S., you consent to the transfer, storage, and processing of your data in the United States in accordance with this Policy.

12. Data Transfers

When using third-party services (like Stripe or Airtable), your information may be transferred across borders, including outside your country of residence.

All such transfers comply with applicable data-protection laws through mechanisms like the **EU–U.S. Data Privacy Framework** or **Standard Contractual Clauses (SCCs)**.

13. Changes to This Policy

We may update this Privacy Policy periodically. When we do, we'll update the "Last Updated" date and post the new version on this page.

If major changes occur (such as new data uses or partner integrations), we'll notify registered users by email or banner notice.

Continued use of the Platform after such notice means you accept the updated policy.

14. Contact Us

If you have questions, concerns, or data-related requests, contact us at:

✉ info@nogiftsplease.com

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We respond to all privacy-related inquiries within 30 days.